



# LowCVP Strategies and Opportunities to invest in Low Carbon Automotive

Plaisterers' Hall, London

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Case Study:

# Controlled Power Technologies

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# Agenda

- Our Background
  - Our challenge
    - Our technologies
      - Our advantage
        - Our partners
          - Our markets
            - Our customers
              - Our investors
                - Our future
                  - Summary



# Our background - Automotive

Delivering Technology for Low Carbon Powertrains



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# Controlled Power Technologies

## Delivering Technology for Low Carbon Powertrains

- CPT Created March 2007
  - Products, Technology and Facilities acquired from Visteon Corporation, December 2007
  - Exclusive Global Licence for Switched Reluctance Motors from Emerson Corporation, December 2007
- Organisation
  - Experienced management team, including key members of technical team responsible for Products from Inception
  - ~30 employees including 25 engineers in 2 locations: Basildon and Coventry
- Approach
  - Focused on target niche market with the agility to adapt to the uncertain needs of the industry during transition to Hybrid Powertrain
  - Technical Competences
    - Powertrain
    - Power Electronics
    - Control Electronics and Software
    - Automotive Industry Design and Validation
  - Working in Technology and Manufacturing Partnerships

# Our challenge - legislated

Environmental legislation  
is driving the need for  
lower vehicle carbon emissions:



- ❑ EU: limit of 130g/km CO<sub>2</sub> for new cars by 2012, requiring a reduction of 16% from current levels in 2 years. Tougher restrictions also being introduced for off-highway vehicles
- ❑ US: first nation-wide emission target of 250g/mile (155g/km) for 2012, with permission for individual states to impose tighter limits.

**The automotive industry needs technical solutions**  
**At a price that the consumer is prepared to pay**

**CPT products focus on delivering cost effective reductions**  
**in fuel consumption and CO<sub>2</sub> emissions**  
**without major change to vehicle or engine design**



# Our technologies - affordable



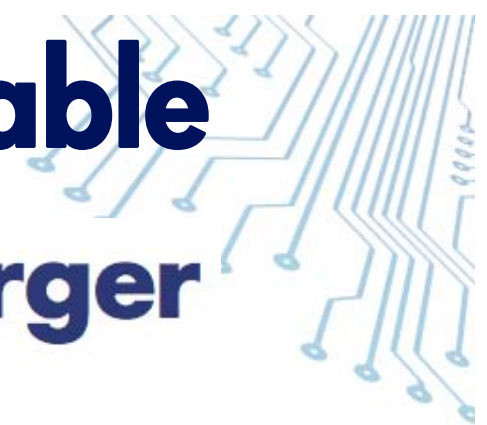
**CPT products all have at their core  
patented, low cost,  
Switched Reluctance  
machine technology**



# Our technologies - affordable

## VTES Electric Supercharger

Variable Torque Enhancement System



### CO2/FUEL ECONOMY BENEFITS

- 6 – 20% by:
  - Down-Speeding of Engine (Current Engines)
  - Down-Sizing of Engine (Future Engines)
  - Micro-Mild Hybrid (Future Vehicle Electrical Architectures)

### DRIVER BENEFITS

- Excellent low engine speed torque and dynamic response of vehicle
- Green and Fun to Drive

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# Our technologies - affordable

## TIGERS - Turbogenerator

Turbogenerator Integrated Gas Energy Recovery System



### CO<sub>2</sub>/FUEL ECONOMY BENEFITS

- 6% by:
  - Recovering a significant part of the 30%+ fuel energy lost in exhaust gas
- Complements mature and cost effective energy storage technology
- Under development by many OEMs and Tier 1s

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# Our technologies - affordable

**CPT SpeedStart®**  
Integrated Starter Generator



## CO<sub>2</sub>/FUEL ECONOMY BENEFITS

- 5 – 20% by:
  - Stop-Start + Efficient Generation
- 8 – 25%
  - Stop-Start + Regeneration
- **DRIVER BENEFITS**
- High Torque, Fast Response
- Desirable, 'Comfort' Stop-Start
- Efficient, High Current Generator
- Unique 'Driver Change of Mind' capability

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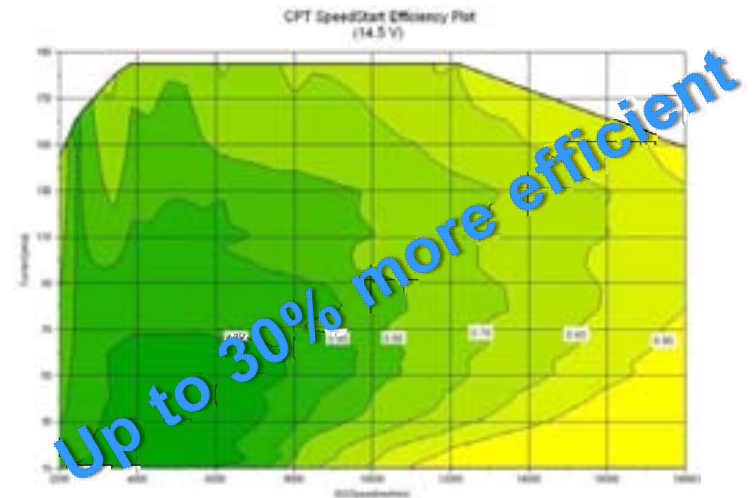
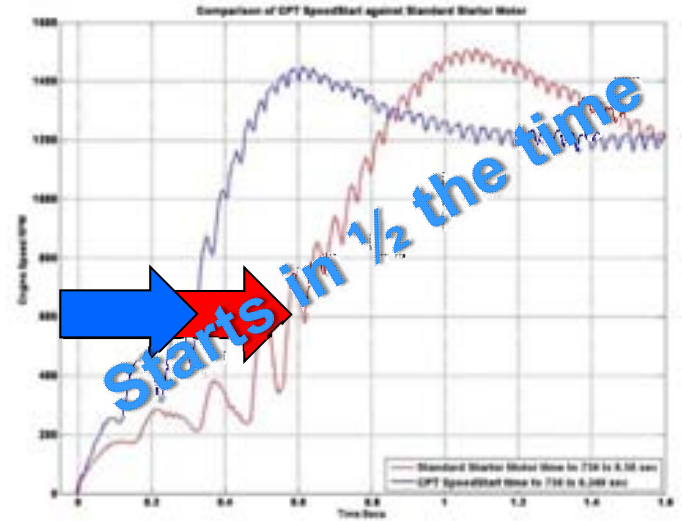
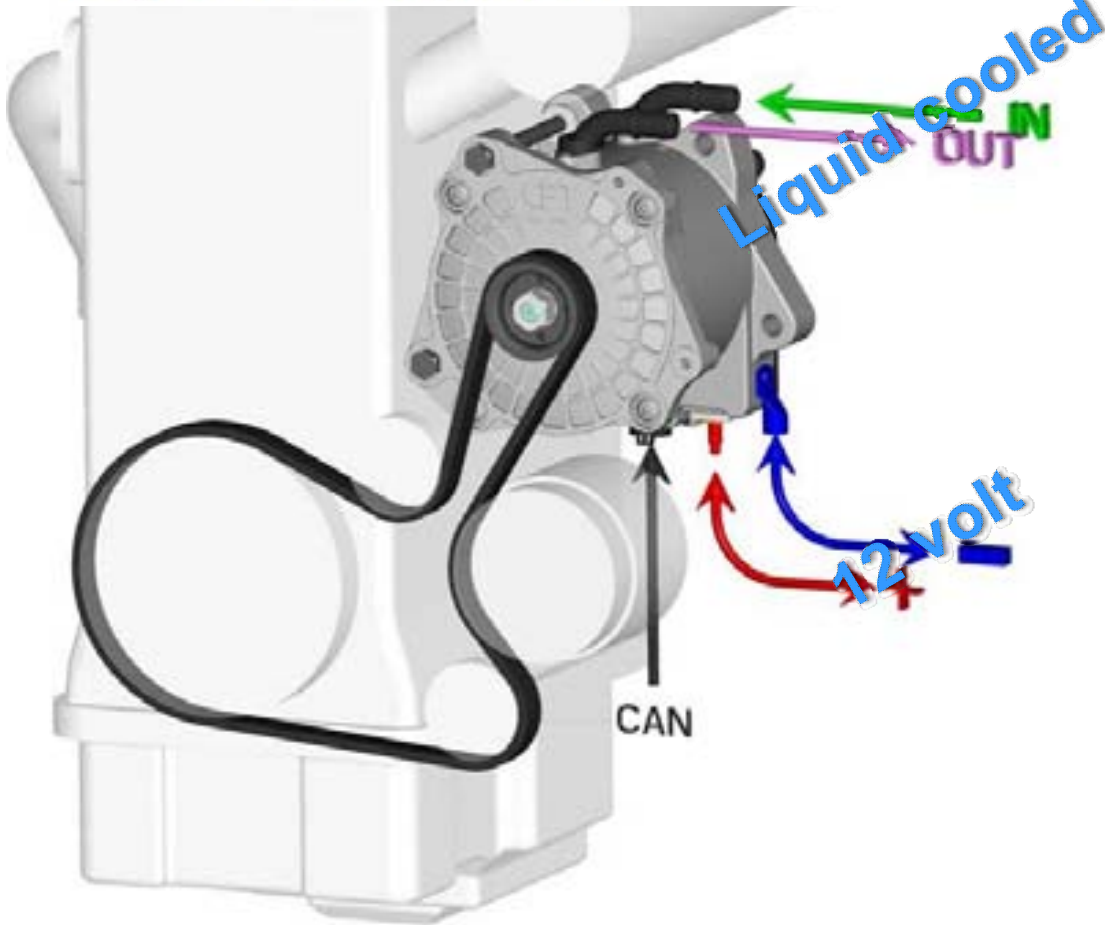
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# Our technologies – BiC 12V

## CPT SpeedStart®

Integrated Starter Generator



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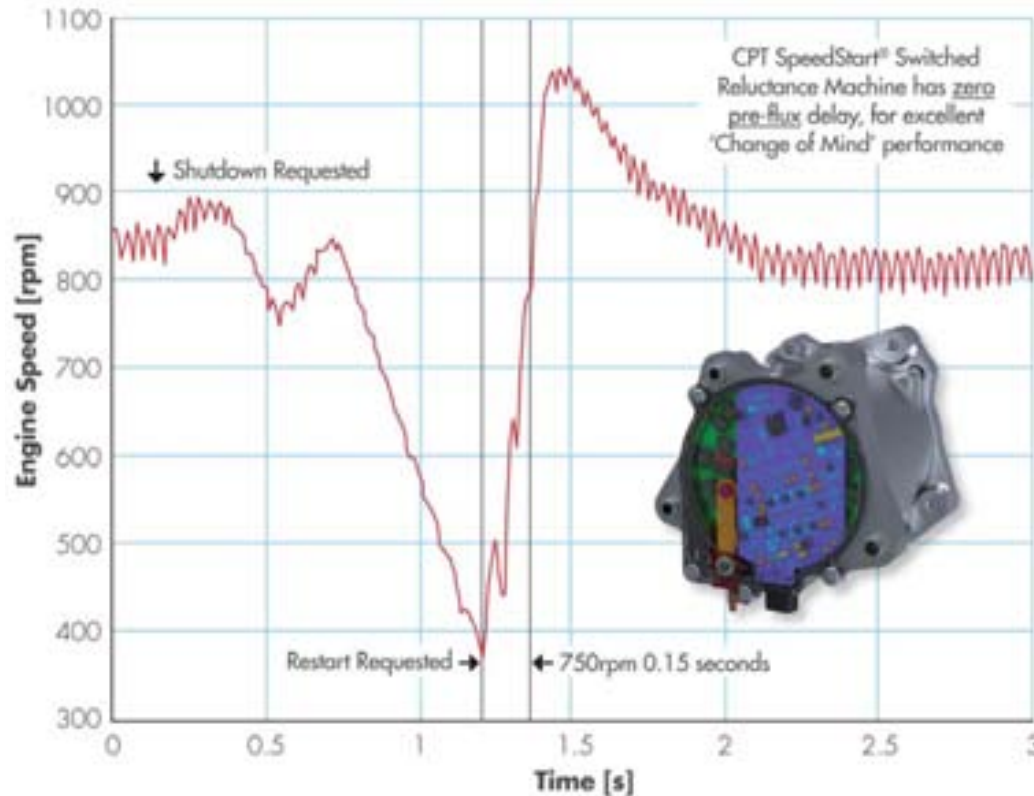
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# Our advantage - technical

## CPT SpeedStart®

Integrated Starter Generator



- Switched Reluctance Machines are the most responsive of Stop-Start technologies available
- Confidence inspiring dependability, combined with refined comfort to deliver class leading performance
- 10 times faster than a starter motor
- 3 times faster than a “magnet” ISG

*CPT SpeedStart -  
Saving the Planet  
One Stop at a Time™*

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# Our partners - international



**Building on its Automotive heritage  
CPT has a network of partnerships  
across the globe:**

**13 Tier 1  
44 Tier 2/3  
16 Consultants**



# Our partners - international



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# Our markets



- **CPT products are suitable for most vehicle applications**
- **Wherever there is a heat engine running there is opportunity**
- **All combustion systems can benefit – including HCCI**
- **CO<sub>2</sub> reduction advantage is largely independent of fuel type**
- **Both in cylinder & exhaust emission reduction possible**
- **Even fuel cells can benefit from CPT technology**
- **CPT technology enables cost effective vehicle CO<sub>2</sub> reduction**



# Our markets - global

CO<sub>2</sub> reduction is a Global need



**CPT is servicing customers  
both in Europe and Worldwide**

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# Our customers - interested



PSA PEUGEOT CITROËN



HONDA

ISUZU



DAIHATSU



BOSCH



Mercedes-Benz  
DAIMLER



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# Our customers - interested



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# Our Investors - perspective



- £7m A-Round completed in 2008
- £6m B-Round now two thirds complete
- Customer contracts expected this year
- Exit via trade sale in ~2 years (already receiving approaches)
- Projected investor return circa 10x
- Strong existing shareholder base:

CONDUIT VENTURES  
LIMITED



Entrepreneurs Fund  
GROW IN GOOD COMPANY

reformer

TURQUOISE  
Associates



الشركة الوطنية للمشاريع التكنولوجية  
National Technology Enterprises Company



مؤسسة البترول الكويتية  
Kuwait Petroleum Corporation

Mowinckel  
Management

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CPT  
POWER  
CONTROLLED POWER TECHNOLOGIES

# Our future - e.g. collaborations



Technology Strategy Board  
Driving Innovation



- Downsized, boosted petrol engine
- Ultra-capacitor energy store
- 18-27V bus
- CD segment vehicle
- <100g/km CO<sub>2</sub>
- Delivery September 2011

## RegEnBoost



- Advanced lead-acid energy store
- 20-50V bus
- 20kW launch assist from VTES
- 3kW recuperation from SpeedStart
- Significant value, package & weight benefits over existing mild-hybrids

## Using government support to accelerate adoption

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# Summary



- **CO2 reduction and fuel economy are both a key focus for the global automotive industry**
- **Customer interest is high but a value focused offering is essential to achieve market acceptance**
- **CPT has a family of products that can deliver a cost effective transition towards low carbon vehicles...**
- **...without major change to vehicle or engine design...**
- **...at a price that the consumer is prepared to pay...**
- **...and with enhanced driver enjoyment**

**Controlled Power Technologies**  
**Delivering technology for low carbon Powertrains**

